

2.

15:56 Sonntag 10. Mai footprint.wwf.org.uk 47%



**FOR YOUR WORLD**

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to keep up-to-date with WWF's carbon progress updates.

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**HELP US SPREAD THE WORD**

Share your results and help us make the UK more aware of their impact, and what they can do about it.



**YOUR CARBON FOOTPRINT IS**

**126%**

of your target impact on the world, when your footprint is compared to a linear reduction of the UK average to zero between 2016 and 2045.

20 • TONNES



WORLD AVERAGE UK AVERAGE YOU

3. To reduce your ecological footprint you should eat less meat, drive less by car, buy less electrical products, fly rarely by airplane and you should modernize your house.