A group selfie

The people in the picture are probably good friends and due to the number of men and women there are probably couples. On the picture you can see that the people are in a snowy landscape and do a group selfie that they will also post on instagram or facebook. I suspect that people are on vacation in the mountains because there is a lot of snow. They also have snow sliding tires with which you can slide down a mountain. I think next time they will slide down the mountain with there tires for a few hours and then go to the hotel room and warm up.